

### Overall Performance

Total Spend <b>\$4.20</b>	Total Leads <b>284</b>	Cost Per Lead <b>\$0.01</b>
Total Clicks <b>1,095</b>	Avg CTR <b>2.24%</b>	Impressions <b>48,900</b>

### Industry Benchmarks

CPA vs Industry Excellent CPA: <b>\$0.01</b>	CTR vs Industry <b>2.24% CTR – excellent</b>
---	---